

# **2025 March Legal Conference**

State/Federal Legal Issues

March 6 & 7, 2025

Hilton Mystic

Mystic, CT

# Welcome!

**Dear Conference Attendees:** 

We would like to thank you for attending the 2025 March Legal Conference. We are very excited to bring you the most up to date information on what is affecting our industry today and hope you have an enjoyable two days!

We continue to improve professional development in the area of education with your support. If it weren't for YOU, education would not be what it is today. Also, we would like to hear from you! At registration you were given evaluations for the overall conference and sessions, please fill them out and return them to registration.

We hope you have a wonderful and relaxing two days and thank you for your continued support!!

Regards,

ConnCASE Leadership

### **Keynote Speaker - Thursday**

# **Attorney Deanna L. Arivett**



Deanna consults with clients on day-to-day legal matters and represents clients in litigation at both the administrative and federal court levels. In addition to legal representation, Deanna also enjoys providing professional development to school district staff at national conferences, state conferences, and at the local school level.

Deanna has a valuable combination of professional background and passion for supporting school systems that allows her to understand and represent the unique needs of school systems. Prior to her legal career, Deanna obtained a Master's of Arts degree and an Educational Specialist Degree in the field of school psychology from Middle Tennessee State University. Deanna then practiced for six years as a nationally certified school psychologist in public schools in both Tennessee and Ohio. Deanna's experience as a school psychologist has provided her with a unique insight and knowledge of the challenges faced by today's school personnel.

Furthering her education, Deanna graduated magna cum laude with a Juris Doctorate from the University of Dayton School of Law. Deanna was the executive publication editor for the University's law review and published a comment on the use of restraints in public schools. While obtaining her legal degree, Deanna clerked for an Ohio law firm that represented over a hundred public school districts. Deanna worked on a number of legal issues faced by school systems, including special education, Section 504, ADA, general education, student discipline, employment law, and board policy. Under an Ohio intern's license, Deanna also obtained courtroom experience through her externship with an Ohio prosecutor's office.

Upon completion of her legal degree, Deanna went into private practice as an attorney with the Law Office of Melinda Jacobs PLLC (LOMJ). As an attorney with LOMJ, Deanna was mentored by a renowned special education attorney, Melinda Jacobs, and gained experience in consultation, trial preparation, litigation, and professional development in the legal areas of IDEA and Section 504. These experiences have prepared Deanna to provide unparalleled services to her clients.

# **Keynote Speaker - Friday**



Bob Hutchins is the Founder and President of Human Voice Media, providing Al advisory and marketing strategy solutions to enterprise businesses, educational organizations, and nonprofits. As the former founder and CMO of Buzzplant, Bob led digital campaigns for high-profile clients like Disney, Warner Brothers, and General Motors. An accomplished author of four books on media, technology, and marketing, he is also a sought-after expert featured in publications such as *The Wall Street Journal* and *The New York Times*. His 2022 TEDx Talk has surpassed one million views globally.

With a master's degree in Behavioral and Organizational Psychology from London Metropolitan University (with Distinction) and as a PhD candidate at Universitat Oberta de Catalunya in Barcelona, Bob's research focuses on Generative AI and its cultural implications. His thesis, "Existential Echoes in Technological Evolution: From Audio-Visual to Generative AI," explores how meaning-making evolves through technology.

#### **AGENDA**

#### Thursday, March 6, 2025

8:00am Breakfast & Registration

9:00am Welcome & Introductions

9:15am Keynote Speaker: Attorney Deanna Arivett

The Year's Top Special Education Cases

10:45am BREAK

11:00am Keynote Speaker (contd.)

12:00pm LUNCH

1:00pm Keynote Speaker: Attorney Deanna Arivett

2:15pm BREAK

2:30pm Keynote Speaker: Attorney Deanna Arivett - contd.

Intelligence: Using Robots in Special Education & Applied Behavior Analysis: Obligations of FAPE

4:00pm Networking Reception with our Vendors - PRIZES WILL BE GIVEN OUT (all attendees will be given a ticket at registration - must be present to win)

#### Friday, March 7, 2025

8:00am - 9:00am Breakfast

9:00am – 9:15am Welcome & Introductions - CT State Department of Education Updates

9:15am – 10:15am - Keynote Speaker Bob Hutchins

Al Beyond the Hype: Transforming Data Overload into Actionable Insights. Learn to Leverage Al as Your Ultimate Tool for Success!

10:15am - 10:30am Break

10:30am - 12:00pm - Keynote Contd.

12:00pm Lunch with our Vendors

1:00pm Adjourn

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To learn more about working with Goalbook, contact:



Jon Mitchell District Partnerships 919-672-7380 jonm@goalbookapp.com

#### About Goalbook

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